

Downs, Doug

Name: Doug Downs
Position: Business Leader, Power
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Biography:

Doug has over 25 years experience in media and stakeholder relations; much of it working in the power industry. He has led the public consultation for major Alberta Transmission projects and led a team responsible for the consultation for over 100 transmission applications in just three years; all have been approved by the regulator. Using a risk management model, Doug has also developed consultation programs for large electric generation facilities in both Alberta and BC and has experience in providing expert witness testimony at regulatory hearings.

Experience and Competencies:

- Certified by International Association of Public Participation Professionals (IAP2)
- Journalism diploma, Humber College
- Marketing certificate, University of Alberta
- Member of International Association of Business Communicators (IABC)

